Project Challenge Questions
(ver. 2)

Team A

Organization	Business Point of Contact	HYHP Project Advisor
Hawaii Pacific Health	**Alison Zecha** Director, Organizational Effectiveness	**Chris Chow** Patient Experience Coordinator

How can we improve both patients' and the publics' access to existing mental health resources? Consider:
- What resources exist already? Are they sufficient to meet the needs of Hawaii residents?
- Why might these resources be underutilized? What barriers may exist to Hawaii residents seeking mental health resources?
- What might be the normal progression for someone with a mental condition to learn they might need help and seek and obtain that health?
- What could HPH itself do to address the issue? What could the healthcare industry do? Does the government need to be involved?

Team B

Organization	Business Point of Contact	HYHP Project Advisor
The Queen's Health Systems	**Jason Chang** EVP, Innovation and Strategy	**Katie Kemp** Manager, Specialty Care

How can we spread components of wellness to all of Hawai'i? Consider:
- Define the components of wellness
- How do we break down stigmas associated to what wellness is and what it looks like?

Team C

Organization	Business Point of Contact	HYHP Project Advisor
Waianae Coast Comprehensive Health Center	**Denise Della-Sabas** Director of Business Development & Community Partnerships	**Denise Della-Sabas** Director of Business Development & Community Partnerships

Option 1: How can we improve access to behavioral health resources on the westside of O'ahu? Consider:
- Pre-existing resources that were developed by the DOE.
- The harmful stigmas regarding mental health in Hawai'i and preventative measures that can be taken to address this harmful perspective.
- Insurance plans as a barrier to behavioral health therapy and the difficulties of obtaining healthcare services in between jobs or after being released from your parent/legal guardian's healthcare insurance plan.

Option 2 (selected): How can we improve healthcare access for Pacific Islanders (specifically Micronesians and Samoans) on the westside of O'ahu? Consider the difficulties in obtaining access to healthcare for Micronesian peoples given their citizenship and recent immigration.

Option 3: How can we increase healthcare equity on the westside of O'ahu? Consider:
- The growth of Ewa Beach and Kapolei as the "next big cities" on O'ahu.
- Which subsets of Hawaii's population are underserved on the westside of O'ahu?
- Which hospitals receive an overabundance of patients? Are these hospitals receiving the same funding as hospitals in central O'ahu? How does this compare to hospitals on neighboring islands?

Team D

Organization	Business Point of Contact	HYHP Project Advisor
Hawaii Medical Service Association (HMSA)	**Dawn Kurisu** AVP Community & Government Relations **Tai Matsuoka** Community Relations	**Tai Matsuoka** Community Relations **Elizabeth Kim** Care Transition Specialist

Option 1 (selected): How can we encourage local students to remain in Hawaii and enter the healthcare industry via workplace development? Consider:
- Gaining an understanding of workforce development.
- Gaining an understanding of what's happening in Hawaii – the solutions exist (skilled training, community college certifications and degrees) and the jobs are available, but people aren't entering the workforce.
- Creating an awareness campaign targeted at your peers.
- What would motivate your peers to pursue a healthcare career path? What is stopping your peers from pursuing healthcare careers in the first place?
- If your peers aren't aware these jobs (and career paths) exist, how can we educate the and inform them about healthcare careers?
- How can we reach your peers? What are effective ways of communicating with them?

Option 2: Why aren't more women receiving prenatal healthcare in Hawaii and how can we encourage them to do so? Consider:
- Gaining an understanding of why people in Hawaii are not seeking care early in their pregnancy.
- Do these reasons differ by age, ethnicity, location, language, etc.?
- Are there more disparities amongst specific ethnicities? Geographical areas? Islands?
- Recommend a solution to address these people to increase the likelihood that they receive prenatal care as early as possible.